

WHAT IS CLAIMED IS:

1. A system adapted for installation on the platform of the existing website for both limiting and expanding content sent to a client over said network connected to said website comprising,

5 a node registration database configured to store the location of plural nodes of said network,

a rules database configured to store rules regarding content to be sent to clients by said website, and

10 a content validator configured to automatically review said content before said content is transmitted to the client, and

controlling access by a client to said content in accordance with the decision of said content validity.

2. The system of Claim 1, wherein this rules stored in said rules database include one or more of the following:

- 15 1. Only allow access from particular nodes
2. Only provide access during certain hours of the day
3. Only allow access from registered users using a security key
4. Only allow access from within a particular geographic region
5. Only allow access with the receipt of payment or credit approval
20 6. Transmit notifications, if any, to a particular node at only certain intervals

3. A system for automatically updating a plurality of search engines in a network with content changes in a site included in said network comprising:

a RevBot installed at said site, said RevBot comprising:

25 parser means responsive to incoming requests from said search engines in said network;

node registration means coupled to said parser means for storing a list of node network locations of said search engines; and

means responsive to said parser means and said node registration means for automatically transmitting said content changes to said search engines.

4. A RevBot for automatically controlling access to a website, said RevBot
5 adapted for installation on the platform of an existing website, said RevBot comprising:

- a parser coupled to the network in which said website is installed;
- a rules file;
- a rules applier coupled to said rules file;
- a content validator; and

10 an access control and deny module responsively coupled to said rules applier, and operatively and responsively coupled to said website and to said content validator.

5. A RevBot for automatically updating information and content at network nodes hosting search engine databases, said RevBot comprising:

15 a parser coupled to the network in which website is installed;
a notification module responsively coupled to said parser; and
a node registration module coupled to said notification module so that nodes registered in said node registration module will be automatically sent content update notifications.

20 6. In a system adapted for installation on the platform of an existing network site, the method of automatically assisting search engines connected to said network, comprising the computer-implemented steps of:

- storing the location of plural search engine nodes of said network;
- storing rules regarding content to be sent to said search engine nodes; and
- automatically transmitting content changes to said search engines over said network to update said search engines.